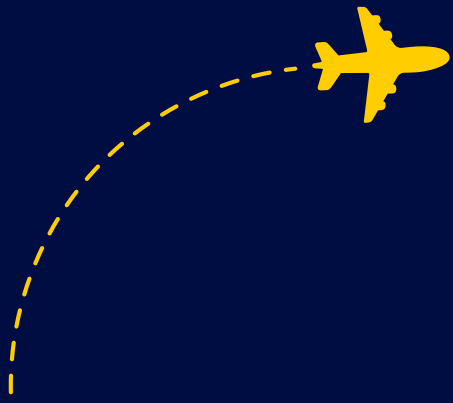


**EU-INDONESIA**

# **TRADE & INVESTMENT ROADSHOW**





The EU Delegation to Indonesia continues to strengthen trade and investment ties with important stakeholders throughout the country.

Through the annual Trade & Investment Dialogue Roadshows, the EU is facilitating the promotion of Trade & Investment policies and opportunities to its Indonesian counterparts.

The Trade & Investment Dialogue also aims to bridge networking between the EU Member States, and EU Companies to strike up further collaborations with important Indonesian counterparts.

This Catalogue covers the remaining two Trade & Investment Dialogue Roadshow visits to Central Java and East Java.



**EU-INDONESIA**

**TRADE & INVESTMENT ROADSHOW  
TO SURABAYA EAST JAVA**

**5-6 December 2022**





The East Java economy saw improvements, mostly contributed by households consumptions, government investments and foreign exports.

From its sector of industry, East Java offers a variety of industries such as processing, hospitality, food and beverage, transportation and storage/warehousing.

East Java's economy experiences acceleration compared to last year's. The Governor fulfills her promise of bringing in almost Eur 5,3 trillion to the province by 2022. The highest investing countries are the USA; Hong Kong, Singapore, Japan and lastly West Samoa.



The governor had selected strategic issues to tackle this year and they are infrastructure acceleration; poverty level in the rural area, number of mothers/children mortal and others. The government aims to revive the economy through the East Java development priorities: human economic development urged by secondary sectors and tourism; connectivity improvements between regions to spread development faster.

Population



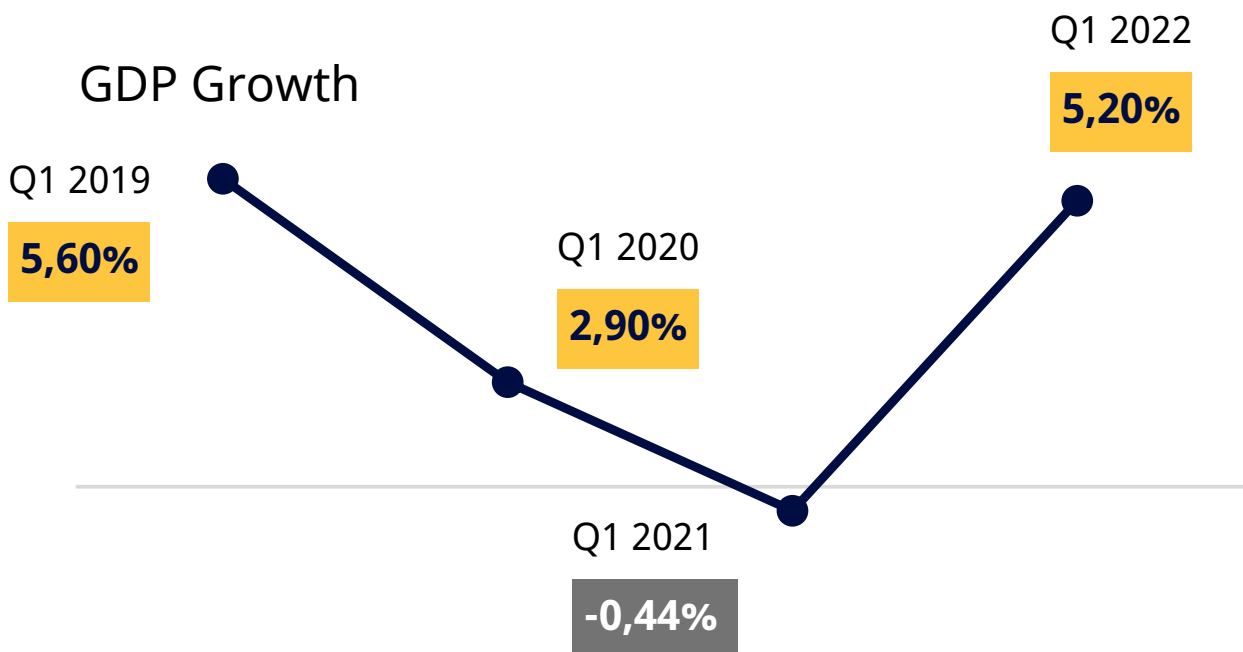
**40,878,789**

(2021)

**2nd**

## Highest Contributor to National GDP

### GDP Growth



## Workforce

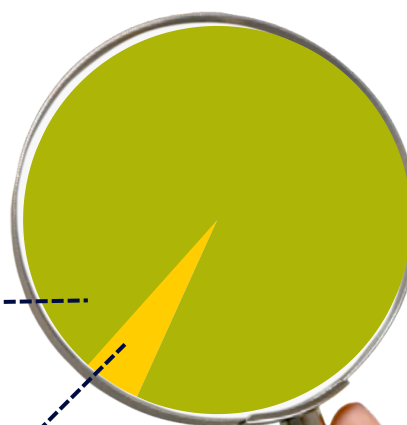
As of February 2022

**21.93 million** people employed

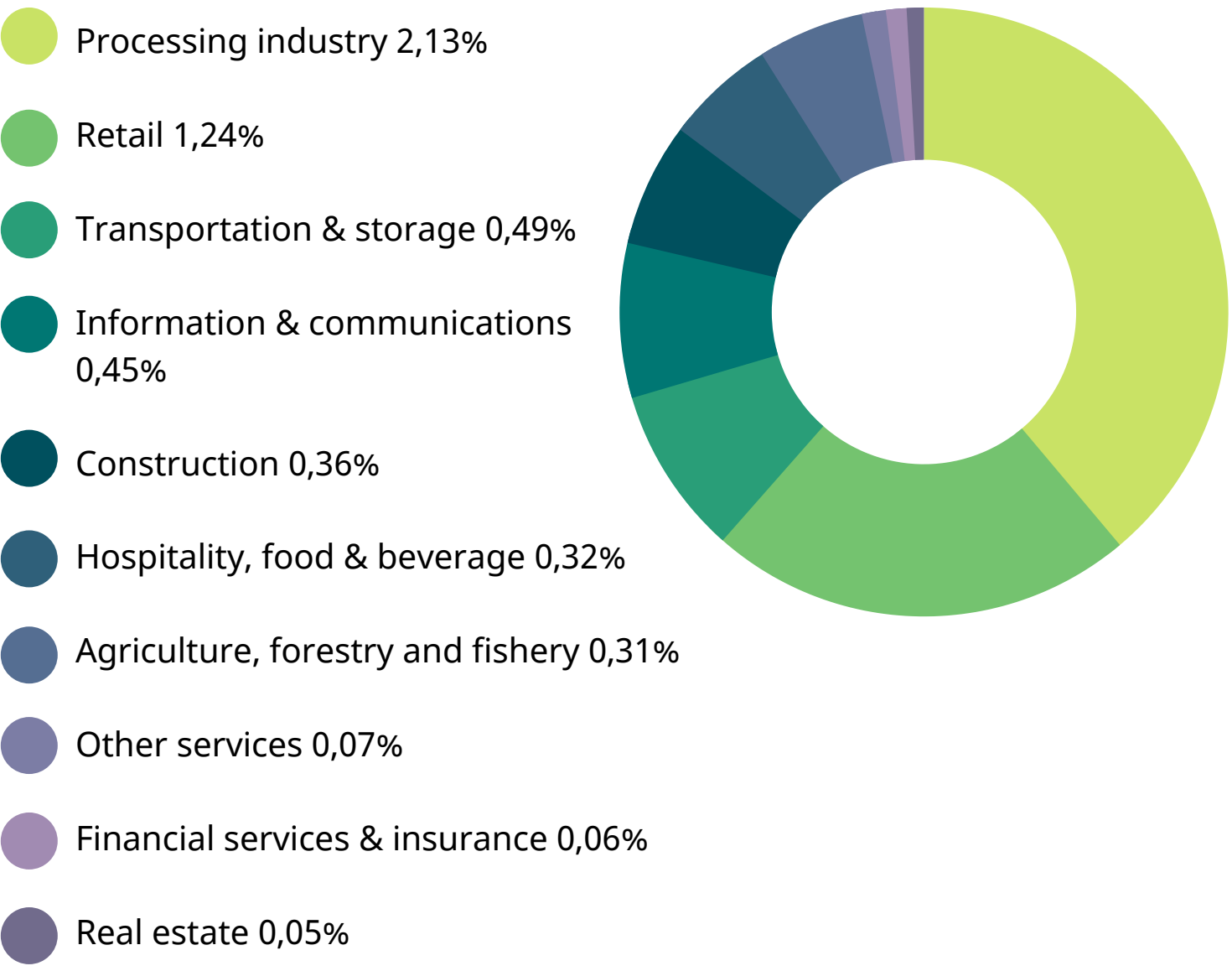
(up 901,000 employment from 2021)

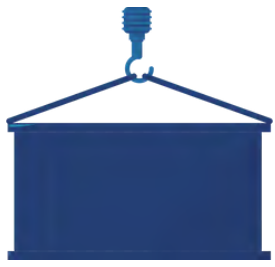
**1.11 million** people unemployed

(down 39,000 persons unemployed from 2021)



# East Java's 10 Largest Sectors and Contribution to the Province's GDP





**EUR 1.7 billion**

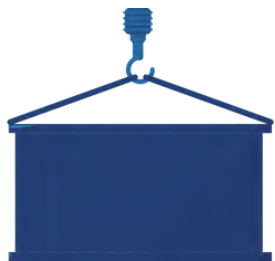
March  
2022

### 4 Largest Export Commodities

- Processing industry
- Oil and gas
- Agriculture
- Mining and others

### 5 Largest Export Destinations

- ASEAN
- USA
- Japan
- China
- European Union



**EUR 2.4 billion**

March  
2022

### 5 Largest Import Commodities

- Raw and auxiliary materials
- Consumer goods
- Capital goods

### 5 Largest Import Origins

- China
- USA
- Thailand
- India
- Argentina

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## East Java's **7** Strategic Priorities for 2023



Strengthening  
secondary sectors and  
tourisms



Infrastructure  
improvements



Better public services,  
productivity, employment  
opportunity and poverty  
reduction



Social and cultural  
awareness



Food security and energy  
resources management



Disaster preparedness and  
quality of living  
environment



Security



## 5 December 2022

|               |                                                    |
|---------------|----------------------------------------------------|
| 08:35 - 10:15 | Jakarta-Surabaya (on GA322)                        |
| 11:00 - 12:30 | Visit to Surabaya Industrial Estate Rungkut (SIER) |

## 6 December 2022 - Trade & Investment Dialogue

|               |                                                                                                                                                                                                                                                                 |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:03 - 09:08 | Opening Speech by Chair of KADIN East Java                                                                                                                                                                                                                      |
| 09:10 - 09:15 | Opening Speech by EU Ambassador to Indonesia & Brunei Darussalam, Vincent Piket                                                                                                                                                                                 |
| 09:17 - 09:25 | Opening Speech by Governor of East Java, Khofifah Indar Parawansa                                                                                                                                                                                               |
| 09:25 - 10:00 | Panel Discussion: Access to Market through EU-Indonesia CEPA <ul style="list-style-type: none"><li>• Marika Jakas, Deputy Head of Trade Section – European Union to Indonesia</li><li>• EuroCham</li><li>• KADIN National</li><li>• Ministry of Trade</li></ul> |
| 10:05 - 10:58 | Sharing: Success Stories <ul style="list-style-type: none"><li>• Yulia, the Water Agency</li><li>• Sunita Lukkhoo, European Investment Bank</li></ul>                                                                                                           |
| 11:00 - 12:00 | EU Trade Features and Access to Markets – EU-Indonesia Trade & Investment Opportunities <ul style="list-style-type: none"><li>• TBD, KADIN East Java</li><li>• TBD, Member States/Bilateral Chambers of Commerce</li></ul>                                      |
| 12:00 - 13:00 | Lunch & networking                                                                                                                                                                                                                                              |
| 13:00 - 14:00 | Sector focus partnership opportunities <ul style="list-style-type: none"><li>• TBD, Processing Industry</li><li>• TBD, Water sector</li><li>• TBD, Digital Economy Sector</li></ul>                                                                             |
| 16:10 - 17:40 | Surabaya-Jakarta (on ID6587)                                                                                                                                                                                                                                    |

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## Target Participants



East Java Chamber of Commerce and Industry (KADIN) & Members



East Java Indonesian Young Entrepreneurs Association (HIPMI) & Members



East Java Employers Association (APINDO) & Members



Provincial Office of Trade and Industry



Media



Member States, Bilateral Trade Promotion Agencies



Eurocham & Bilateral Chambers of Commerce



EU Companies

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## Member States Participation

- Present potential trade and investment opportunities
- Invite bilateral trade promotion agencies, bilateral chambers of commerce and companies to take part in the event
- Network with prominent trade stakeholders

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## HOW TO SIGN UP

**[bit.ly/trade-eastjava-MSreg](https://bit.ly/trade-eastjava-MSreg)**

The EU POP Indonesia does not provide travel arrangements and costs. Participants acknowledge that he/she has voluntarily agreed to bear their travel costs to and from the activity.

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