

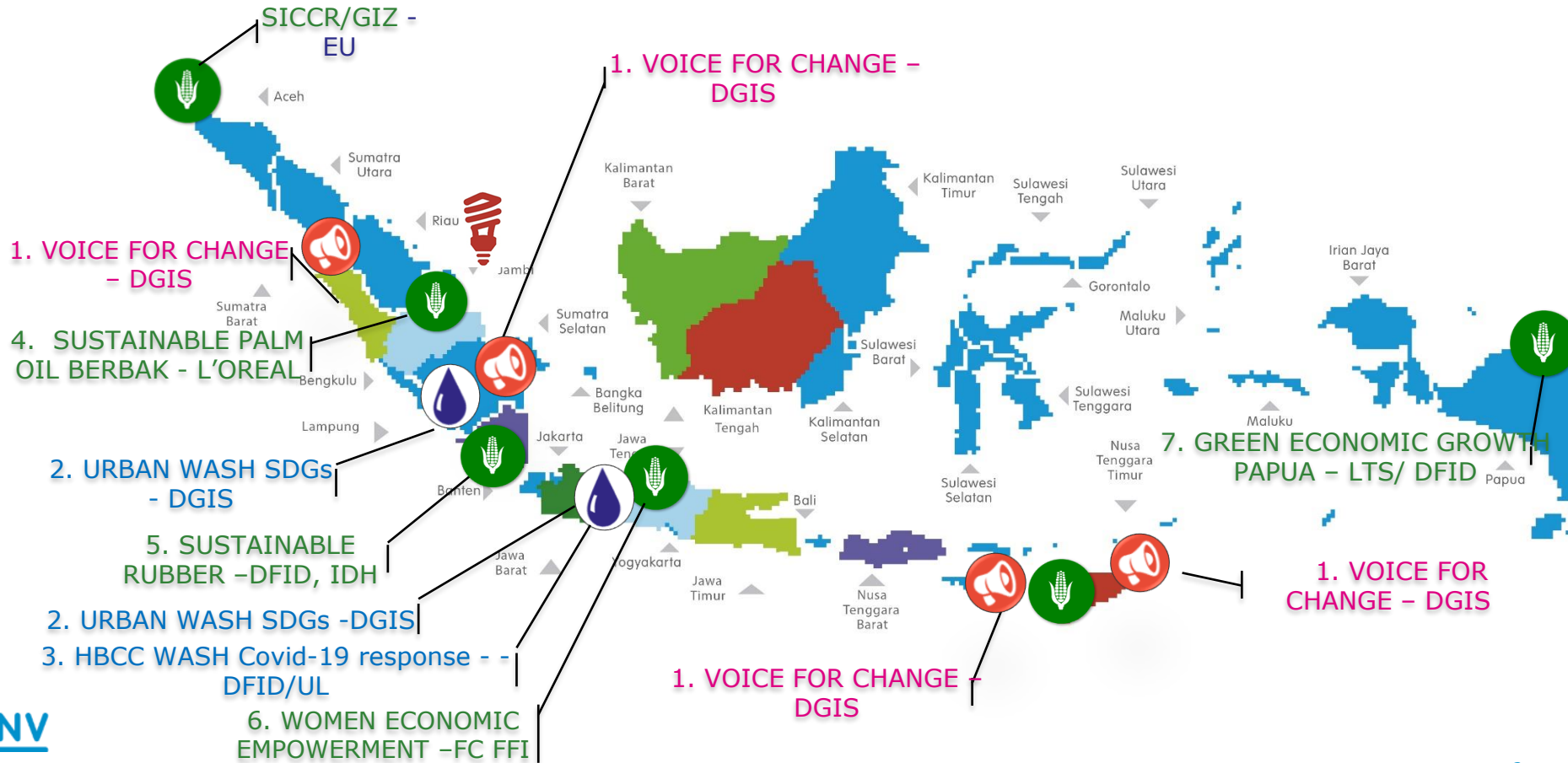
SNV

SNV
Netherlands
Development
Organisation



SNV

SNV Indonesia Portfolio 2017-2020



WASH portfolio in Indonesia



Current WASH projects

- **WASH SDG 2018-2022 (DGIS)**, city-wide approach in 3 cities B. Lampung Metro & Taskmalaya: BCC, WASH Services including WinS and HCF (local and national level), governance (LG, GoI), financing tools, treatment and reuse,+ Development of a special Covid response package

Other recent projects

- **HBCC WASH (UNILEVER/DFID, partnership with CBM)**, July 2020 – August 2021, Covid-19 BCC & Hygiene promotion in 10 cities (Covid response targeting HCF, schools, public place with a GESI approach)
- **ADB institutional, financial and technical TA** in Jambi, Makassar and Pekanbaru, Sept 2020 – June 2021
- **IUWASH-PLUS** support on Urban WASH in 32 cities (DAI/USAID), 2017-Sept 2020 (TA, BCC and gender strategy)
- TA **SANIMAS evaluation** (BMGF) – 2020 (communal sanitation, gender and social inclusion)
- **V4CP** – Rural sanitation (2016 – 2020) four districts in Sumatra became open defecation free (ODF) and scale up progress across neighbouring districts and provinces.
- **KIAT Hygiene promotion & Socialisation project** (with Cardno and GoI/Bapennas) including the national website developed on marketing and communication for BCC and hygiene promotion

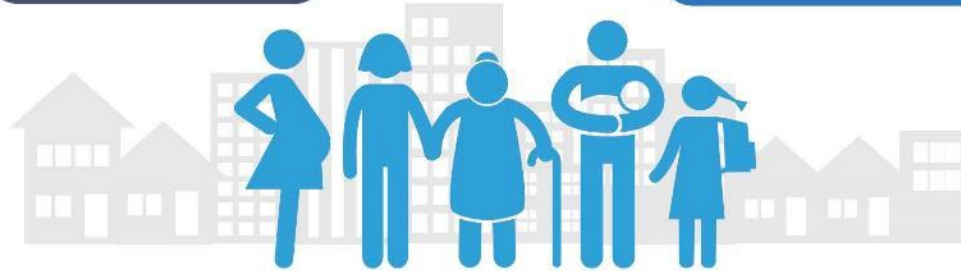
SNV's USHHD framework

City-wide service delivery, regulation



WASH governance regulations & enforcement

Smart finance & investment



Urban Sanitation and Hygiene for Health and Development

BCC & awareness

Safe & affordable services

Treatment, disposal & re-use

Specific institutional and cultural context



Understanding municipal finance and instruments

Sanitation demand creation and behavioural change



Informed choice of treatment solutions, Operation and maintenance



Services on-site & off-site

Hygiene & Behaviour Change Coalition (HBCC): Limiting the Spread of COVID-19 through WASH Interventions



3 HBCC Workstreams

Mass awareness through
mass media

Behaviour change through
digital media

Behaviour change through
**interpersonal communication &
face-to-face activities**

Adapting HBCC, Unilever's School of 5
and Cleaner Toilets Brighter Futures
approach & assets in 100 schools,
50 HCFs, and 69 markets &
transportation hubs

Hygiene & Behaviour Change Coalition (HBCC)



Mass awareness through
mass media

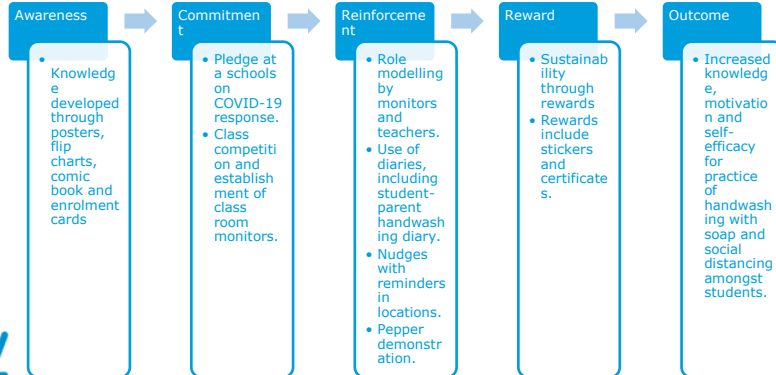
National & local level TV & radio stations, airing modified TVCs which incorporate GESI aspect (sign language interpreter, Indonesian text)

Behaviour change through
digital media

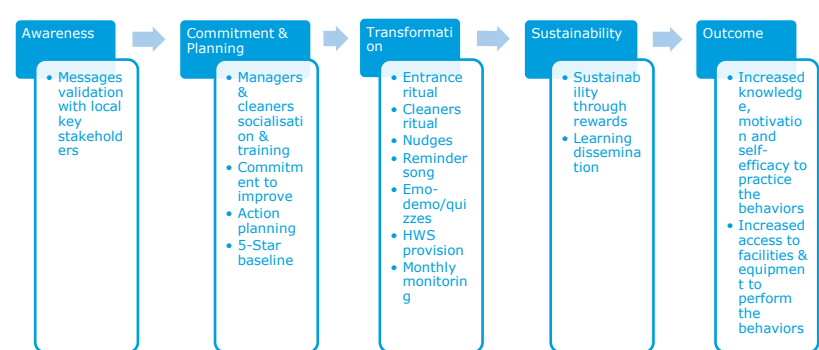
Behaviour change website (tanggapcovid.id), influencers engagement & advertisement in Facebook, Instagram, Twitter, YouTube

Behaviour change through
interpersonal communication & face-to-face activities

School of 5 for schools campaign



5-Star for HCFs & public places campaign





Smart
development
works!

Thank
you

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www.linkedin.com/company/SNV

